

OUR 31st LOCKHART MILL-END SALE
Starts Thursday, August 7th, and continues about 10 days. If you do what you know you should do, you will be at this sale promptly.

McKelvey's
"THE BIG STORE"

There are more men and women customers interested in this sale than any other on earth. Thursday, August 7th, is the opening day of **OUR 31st LOCKHART MILL-END SALE**



The New Mill-Ends of Dress Goods & Silks brought here for this sale are the best we have ever offered --They are wonderful

They are not just season's goods, but the new, fashionable creations in weave and coloring, for Fall and Winter. The very same materials that you will see later in full prices at two to three times the cost of these Mill-Ends. Isn't it wise, then, to buy now for Fall, at Mill-End cost?

Some of the Big Values:

- \$1.00 Wool Crepes, yard 49c.**
Splendid, soft quality for the new style dresses. Leading new shades for Autumn. Good width. Regular value \$1.00; "Mill-End" Price 49c.
- Black and Gold Dress Nets, Yard 75c.**
Exquisite quality for evening dresses, dancing frocks, etc. 44 inches wide. Splendid for suits, skirts and children's coats; worth three to four times this price.
- \$1.25 New Mixed Suitings, Yard 65c.**
Weights and patterns very desirable for separate skirts. Good coat lengths for children. 54 inches wide. Regular value \$1.25; "Mill-End" Price 65c.
- \$1.50 Checked Suitings, Per Yard 98c**
Those small black and white checks so very popular right now. 48 inches wide. Splendid for suits, skirts and children's coats; all wool. Regular value \$1.50; "Mill-End" Price 98c.
- \$1.00 and \$1.50 White Wool Serges, Yard 75c**
These are the best grades procurable at these prices. All 54 inches wide. For suits and separate skirts or evening coats. Regular value \$1.00 and \$1.50; "Mill-End" Price 75c.

1000 Yards of Fine Black Dress Goods at Half Price.

Handsome fabrics for dresses, suits, coats, wraps, etc. Mill-Ends of the most fashionable and beautiful black dress goods woven. More than fifty distinct weaves; light weight, medium and heavier qualities.

- \$1.50 Wool Voiles, Per Yard 49c.**
All wool quality in 44 inch width. Many choice light and dark shades. All useful pieces. Regular value \$1.50; "Mill-End" Price 49c.
- \$1.25 and \$1.50 Wool Serges, Yard 75c**
Blues and blacks and other good dark shades. 50 to 54 inches wide. Excellent quality for suits, skirts or coats; best manufactured to sell for \$1.25 and \$1.50; "Mill-End" Price 75c.
- \$2.00 Satin Charmeuse, Per Yard \$1.00.**
Beautiful quality in all the new shades for Fall. Exquisite quality in black, white, blue and brown. A value every woman will be interested in. Regular value \$2.00; "Mill-End" Price \$1.00.
- \$3.00 Silk Crepe de Chine, Yard \$2.00.**
One of the fashionable silks for Fall. Exquisite quality in black, white, blue and brown. A value every woman will be interested in. Regular value \$3.00; "Mill-End" Price \$2.00.
- 5,000 Yards of Fancy Silks, Yard 39c.**
Excellent grade of dress and waist silk in checks, stripes, figures and other patterns; all desirable shades; also plain black 24 inches wide. Regular values two to four times this "Mill-End" Price, 39c.
- 89c Surah Silks, Yard 49c.**
Mostly stripes in fancy effects. One of the popular Fall silks; many colors; regular value 90c; "Mill-End" Price 49c.

Up to \$12.00 per Yard CHIFFON CLOTH 98c

This is one of the greatest values ever offered in a "Mill-End" Sale. A rich, dreamy gown fabric of stunning draping qualities. 42 inches wide. Both light and dark shades. Material for a gorgeous dinner, theatre or dance gown at a very small cost.

- 50c to 69c Wash Silks, Yard 35c.**
Immense selection of stripes in all dainty shades for shirts. Crisp, new silks just received from the mills. Best qualities sold regularly at 50c and 69c; "Mill-End" Price 35c.
- \$1.25 Silk Voiles, Per Yard 69c.**
Beautiful and durable quality. Clinging quality for the fashionable draped dress. Mostly light evening shades. Fancy border effects; regular value \$1.25; "Mill-End" Price 69c.
- \$1.25 Moire and Changeable Taffetas 75c**
The 36 inch width. Especially desirable for fine suit and coat linings. Excellent quality in various choice shades. Regular value \$1.25; "Mill-End" Price 75c.

\$5.00 TO \$8.00 UMBRELLAS IN THE MILL END SALE, ONLY

- Values like this, few people care to miss. Women's and men's folding silk case umbrellas for traveling, vacation, gift giving, etc. Silk and wool covers with beautiful handles of gold and pearl, and sterling and pearl besides Inlay Princess Buckhorn handles.
- Men's and women's union silk umbrellas; mission and boxwood handles; \$2.50 values; "Mill-End" Price \$1.39
- Women's colored silk umbrellas—plain and with borders; mission handles; \$4.00 values; "Mill-End" Price \$1.69
- 300 PARASOLS—ALL STYLES—HALF PRICE

\$3.65

- Best grades of men's and women's \$1.75, \$1.50 and \$1.25 umbrellas; steel rod frames; rainproof; Price \$1.25; "Mill-End" Price 89c
- \$1.00 Umbrellas with good steel rods and Paragon frames; men's and women's; "Mill-End" Price 69c

The following introductory for the Mill-End Sale was personally written by the famous Mr. C. A. Lockhart, whose name is a household word from Maine to California, and in the dry goods world he is a national character. Thousands of our citizens know him personally and every acquaintance of his will vouch for what we say of him. The short statement below from his pen, is typical of the immutable standard of right and wrong by which he lives every day, his praiseworthy tendency to give more than he promises, and the wealth of his kindness and the genuineness of his smiles are well known to all of our customers, and the way he talks business reminds all of us of the strong personality of the Mill-End man, Mr. Lockhart.

The G. M. McKelvey Company

We do not want the buying public to measure our business by the wrong rule. We ask them to keep their convictions void of foretaken prejudices until they personally visit this sale this year. We are willing the Lockhart Mill-End Sale should be judged from its own past history. If it has ever been unjust and unfair to you, condemn it, except an unavoidable error might have crept in, which we will cheerfully correct if you come to us about it at any time. It's unfair to compare us in any way with our many imitators. We are hungry for justice to our business, and just as hungry to mete it out to our customers, for handshakes of welcome from our fellow-citizens in every section of this world's greatest nation, who we have learned to love and respect.

Without multiplying words about our increased facilities, from both foreign and American mills who supply the immense quantities of merchandise necessary for this great business, we feel we must remind you of the fact that the very foundation stone of this Mill-End structure is laid on the individual character and worth of the merchandise to be sold. Mill-End cost is our basis of price and that vividly portrays to the thoughtful minds the opportunity for all to save. We encourage close scrutiny, then you will realize it's one great fair, exhibiting the newest goods and latest fashions in the whole world, many of which are never seen in a retail store except in this sale. The variety is too extensive to present intelligently, may we not expect every reader to pay us the respect of a personal visit. Do not speculate on your duty, simply do it; the prices below tell you why you should.

Now is the time to replenish your woolen chests Blankets--Flannels

- Wool Blankets—12-4 size; heavy weight; white and plaid; regular value \$5.00; "Mill-End" price, per pair \$3.50.**
- Wool Blankets—12-4 size; made from fine Ohio wool and heavy weight; in a good assortment of plaids; regular value \$5.00; "Mill-End" price \$3.50.**
- Orb Blankets—good weight; white with colored borders; regular value \$5.00; "Mill-End" price \$3.50.**
- Baby Robes—heavy weight; all colors; in checks and small designs; regular value \$6.00; "Mill-End" price each 29c.**
- Baby Robes—medium size; pink or blue; Teddy bears, Bunnies, etc.; regular value \$6.00; "Mill-End" price, each 39c.**
- Baby Robes—large size; pink or blue; large assortment of designs; regular value \$7.00; "Mill-End" price, each 49c.**
- Blankets—good weight; large size; white only; with colored border; regular value \$1.00; "Mill-End" price, per pair 49c.**
- Blankets—11-4 size; good weight with fancy stripes; all colors; regular value \$1.50; "Mill-End" price, per pair \$1.19.**
- Blankets—11-4 size; heavy weight; grey; with twilled weave; regular value \$1.69; "Mill-End" price, per pair \$1.19.**
- Blankets—size 6x20; extra heavy; wool nap finish; white only; regular value \$2.50; "Mill-End" price, per pair \$1.79.**
- Blankets—11-4 size; heavy weight; plaid only; regular value \$3.50; "Mill-End" price, per pair \$2.49.**
- Flannel—heavy weight; yachting flannel; beautiful stripes; regular value \$2.00; "Mill-End" price, per yard 12 1/2c.**
- Flannel—good quality Scotch shirting; wool and cotton mixture; regular value \$5c; "Mill-End" price, per yard 15c.**
- Embroidered Flannel—good quality cream flannel; 25 small neat designs to select from; regular value 50c to 75c; "Mill-End" price, per yard 39c.**
- Eden Cloth—in all the new fall designs; excellent for shirts, waists or pajamas; regular value 15c; "Mill-End" price, per yard 8c.**
- Bed Pillows—covered with fancy striped ticking; all feather filling; regular value \$1.00; "Mill-End" price, per pair 69c.**
- Bed Pillows—size 21x27 inches; weight 6 1/2 pounds to each pair; covered with fine striped ticking; all feather filled; regular value \$3.00; "Mill-End" price, per pair \$1.89.**

65c Bed Sheets for 50c until 2000 are sold

The size and quality that makes up the greater part of every housewife's supply, 72x90 inches; bleached and seamless; soft fine finish.

Other Noteworthy Domestic Items

- Pillow Cases—size 45x26 inches; made of good soft bleached cotton; regular value 15c; "Mill-End" price, each 10c.**
- Bed Sheets—size 72x90 inches; heavy weight seamless; bleached; regular value 75c; "Mill-End" price 55c.**
- Bed Sheets—size 81x90 inches; fine, soft finish; bleached and seamless; regular value 79c; "Mill-End" price, each 65c.**
- Apron Gingham—all staple checks; regular value 8c; "Mill-End" price per yard 5c.**
- Art Ticking—good quality in blue designs; regular value 30c; "Mill-End" price per yard 18c.**
- Calico—best quality in blue, grey and red; regular value 7c; "Mill-End" price per yard 4 1/2c.**
- Percale—medium weight; 36 inches wide; light or dark; regular value 10c; "Mill-End" price per yard 7c.**
- Muslin—good weight; unbleached only; regular value 7 1/2c; "Mill-End" price per yard 5c.**
- Muslin—fine quality; 36 inches wide; unbleached; regular value 8c; "Mill-End" price 5c.**
- Outing Flannel—good weight; in stripes and checks; regular value 10c; "Mill-End" price 7c.**
- Outing Flannel—36 inches wide; heavy weight; light colors only; regular value 15c; "Mill-End" price per yard 10c.**
- Sheeting—34 width; good quality; bleached; regular value 28c; "Mill-End" price per yard 20c.**
- Sheeting—34 width; bleached heavy weight and soft finish; regular value 35c; "Mill-End" price per yard 25c.**
- Sheeting—34 width; heavy weight; unbleached; regular value 28c; "Mill-End" price per yard 20c.**
- Cambrie Muslin—36 inches wide; excellent quality; regular value 12 1/2c; "Mill-End" price per yard 8c.**
- Cretone—good twilled quality; excellent designs for comfort; regular value 9c; "Mill-End" price per yard 6c.**
- Shaker Flannel—good quality; bleached only; regular value 8c; "Mill-End" price, per yard 5c.**
- Shaker Flannel—heavy weight and bleached; regular value 12 1/2c; "Mill-End" price 8c.**
- Shaker Flannel—extra heavy weight and bleached; regular value 15c; "Mill-End" price per yard 11c.**
- Cheviot—The well known Everet make; fast colors; regular value 10c; "Mill-End" price per yard 8c.**

These "Mill-End" Sale offerings in WASH FABRICS are sure to attract the biggest crowd of the Best Women of this community, we've ever had.

Where can you find a woman who would not be anxious to buy such beautiful, new wash goods at the marvelously low prices offered in this sale. This season's loveliest, finest dress and waist fabrics from the best Mills at "Mill-End" cost. Some of the extreme price-savings are listed. Many others will be on sale.

- Flannel—32 inches wide; beautiful new kimono designs; regular value 25c; "Mill-End" price 12 1/2c.**
- Dress Linens—36 inches wide; fine quality; 7 shades to select from; regular value 25c; "Mill-End" price 12 1/2c.**
- Diapers—Fine quality; all best designs; regular value 15c; "Mill-End" price, per yard 6c.**
- Gingham—Fine quality; 28 inches wide; plain colors only; regular value 15c; "Mill-End" price per yd. 8c.**
- Suiting—Fine linen finish; suitings; plain colors; medium weight; regular value 12 1/2c; "Mill-End" price per yd. 8c.**
- Wash Silks—Extra quality; all new Fall designs; regular value 39c; "Mill-End" price per yard 19c.**
- Kindergarten Cloth—Everybody knows this cloth in all the newest designs; regular value 25c; "Mill-End" price per yard 15c.**
- Gingham—32 inches wide; zephyr quality; stripes and plaids; regular value 15c; "Mill-End" price 9c.**
- Gingham—good quality dress gingham; checks and plaids; regular value 13 1/2c; "Mill-End" price per yard 6c.**
- Challis—all colors; beautiful designs; regular value 6c; "Mill-End" price 4c.**
- Prints—best quality plaid and printed dress plaid or crepe; all new designs; regular value 25c; "Mill-End" price per yard 12 1/2c.**
- Crinkled Seersucker—the genuine old fashioned kind; for rompers etc.; regular value 12 1/2c; "Mill-End" price per yard 9c.**
- Riplette—in all the popular patterns; all colors; regular value 15c; "Mill-End" price per yard 10c.**
- Poplin—28 inches wide; highly mercerized; small woven designs; regular value 30c; "Mill-End" price 17c.**

"Leaders in Linens" Mill Ends of 85c Bleached Table Damask, per yard 48c

All pure linen and 72 inches wide. Beautiful assortment of patterns. Fine, firm quality.

- Towels—size 22x45 inches; good weight; regular value 15c; "Mill-End" price 10c.**
- Red Damask—heavy weight; good designs; regular value 35c; "Mill-End" price per yard 21c.**
- Wash Cloths—large size; absorb knit wash cloths; regular value 50c; "Mill-End" price each 3c.**
- Damask—70 inches wide; heavy weight mercerized table damask; regular value 50c; "Mill-End" price per yard 19c.**
- Fancy Pieces—one lot consisting of embroidered scarfs, squares and rounds; regular value 50c to 75c; "Mill-End" price, each 25c.**
- Cushion Slips—beautiful figured velour tops and plain backs; regular value 75c; "Mill-End" price 48c.**
- Towelings—heavy unbleached linen crash; excellent quality; regular value 12 1/2c; "Mill-End" price per yard 8c.**
- Fancy Linens—one lot consisting of fancy scarfs, squares and dollies; regular value 25c to 50c; "Mill-End" price, each 15c.**

Mountains of crisp, new, White Goods to meet the anticipations of eager women who come to this sale

- Long Cloth—36 inches wide; extra fine quality; regular value 28c; "Mill-End" price per yard 12 1/2c.**
- Quilts—White crocheted quilts; single and large size; regular value \$1.00; "Mill-End" price 48c.**
- Quilts—white crocheted; large size; medium weight; regular value \$1.25; "Mill-End" price 69c.**
- Quilts—large size; white; hemmed crocheted quilts; regular value \$1.75; "Mill-End" price 89c.**
- Quilts—large size; white; hemmed crocheted quilts; regular value \$1.75; "Mill-End" price 89c.**
- White Goods—this lot consists of fine figured Swiss, Madras and Flouze, regular value 19c to 25c; "Mill-End" price per yard 8c.**
- Diapers—good quality; small checks; regular value 12 1/2c; "Mill-End" price 6c.**
- Quilts—large size; white crocheted; fringed and cut corners; regular value \$2.25; "Mill-End" price \$1.50.**
- Blankets—excellent quality; mercerized; regular value 35c; "Mill-End" price 15c.**
- Cambrie—extra fine quality; 36 inches wide; regular value 15c; "Mill-End" price per yard 10c.**
- Riplette—best quality; white only; regular value 15c; "Mill-End" price 12 1/2c.**
- Flannel—32 inches wide; crepe effect; so popular for underswear; regular value 20c; "Mill-End" price 10c.**
- Long Cloth—36 inches wide; fine quality; regular value 12 1/2c; "Mill-End" price 8c.**

Optical Department Cuts Prices During the Mill-End Sale

GOLD FILLED EYE GLASSES

If you have not heard about our new, permanent, high grade optical department, now is the time to get fully acquainted with it. Bring your eye troubles with you to the Mill-End Sale and consult our eminent optometrist, Dr. N. P. Friedman. Expert eye examination and gold filled eye glasses or spectacles during first week of Mill-End Sale for only \$1.00.

\$1

THE G. M. MCKELVEY CO., YOUNGSTOWN, OHIO.